

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2591296

Alt Order #: 27007558

Product Desc: PLPKS

Estimate: 8082

Flight Dates: 07/07/20 - 07/13/20

Original Date / Rev: 07/06/20 / 07/06/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** Mentzer Media Services

Buying Contact:

Billing Contact: Mentzer Media Services Email

210 W. Pennsylvania Ave

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** POL/Plains PAC

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	62	\$25,025.00	\$21,271.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	62	\$25,025.00	\$21,271.25	180.60
<b>Totals</b>	<b>62</b>	<b>\$25,025.00</b>	<b>\$21,271.25</b>	<b>180.60</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/07/20	07/07/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----			1			\$150.00		1.60			
N 2	Multi	07/08/20	07/08/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			1			\$150.00		1.60			
N 3	Multi	07/09/20	07/09/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---			1			\$150.00		1.60			
N 4	Multi	07/10/20	07/10/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2591296  
 Alt Order #: 27007558  
 Flight Dates: 07/07/20 - 07/13/20

Advertiser: POL/Plains PAC  
 Product Desc: PLPKS  
 Estimate: 8082

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--			1		\$150.00			1.60			
N 5	Multi	07/13/20	07/13/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----			1		\$150.00			1.60			
N 6	Multi	07/07/20	07/07/20	Today Show 7-8am	CM	7-8am	-T-----	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----			2		\$200.00			2.10			
N 7	Multi	07/08/20	07/08/20	Today Show 7-8am	CM	7-8am	--W----	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			2		\$200.00			2.10			
N 8	Multi	07/09/20	07/09/20	Today Show 7-8am	CM	7-8am	---T---	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---			2		\$200.00			2.10			
N 9	Multi	07/10/20	07/10/20	Today Show 7-8am	CM	7-8am	----F--	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--			2		\$200.00			2.10			
N 10	Multi	07/13/20	07/13/20	Today Show 7-8am	CM	7-8am	M-----	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----			2		\$200.00			2.10			
N 11	Multi	07/07/20	07/07/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----			1		\$175.00			1.80			
N 12	Multi	07/08/20	07/08/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			1		\$175.00			1.80			
N 13	Multi	07/09/20	07/09/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---			1		\$175.00			1.80			
N 14	Multi	07/10/20	07/10/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--			1		\$175.00			1.80			
N 15	Multi	07/13/20	07/13/20		CM	8-9am	M-----	:30	1	\$175.00	P4	1.80	NM	1	\$175.00



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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$275.00		3.30			
N26	Multi	07/07/20	07/07/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-T-----					1	\$350.00		4.00			
N27	Multi	07/08/20	07/08/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$350.00		4.00			
N28	Multi	07/09/20	07/09/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$350.00		4.00			
N29	Multi	07/10/20	07/10/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--					1	\$350.00		4.00			
N30	Multi	07/13/20	07/13/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$350.00		4.00			
N31	Multi	07/07/20	07/07/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-T-----					1	\$650.00		5.60			
N32	Multi	07/08/20	07/08/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$650.00		5.60			
N33	Multi	07/09/20	07/09/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$650.00		5.60			
N34	Multi	07/10/20	07/10/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--					1	\$650.00		5.60			
N35	Multi	07/13/20	07/13/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$650.00		5.60			

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 Alt Order #: 27007558  
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Advertiser: POL/Plains PAC  
 Product Desc: PLPKS  
 Estimate: 8082

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	07/13/20	07/13/20	Mon Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNNW Monday 7-8p The Titan Games-NBC	CM	7-8p	M-----	:30	1	\$800.00	P3	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$800.00		3.80			
N37	Multi	07/13/20	07/13/20	Mon Prime Hour 2 Channels : KSNC,KSNG,KSNN,KSNNW Monday 8-9p The Wall Mon 9e/8c-NBC	CM	8-9p	M-----	:30	1	\$800.00	P3	3.60	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$800.00		3.60			
N38	Multi	07/13/20	07/13/20	Mon Prime Hour 3 Channels : KSNC,KSNG,KSNN,KSNNW Monday 9-10p Dateline Mon 10e/9c-NBC	CM	9-10p	M-----	:30	1	\$800.00	P3	3.20	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$800.00		3.20			
N39	Multi	07/07/20	07/07/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-T-----					1	\$400.00		2.70			
N40	Multi	07/08/20	07/08/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$400.00		2.70			
N41	Multi	07/09/20	07/09/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$400.00		2.70			
N42	Multi	07/10/20	07/10/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	----F--	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--					1	\$400.00		2.70			
N43	Multi	07/13/20	07/13/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$400.00		2.70			
N44	Multi	07/07/20	07/07/20	Tue Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNNW Tue Prime Other 1 America's Got Talent Tue-NBC	CM	7-9p	-T-----	:30	2	\$1,200.00	P3	6.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-T-----					2	\$1,200.00		6.00			
N45	Multi	07/07/20	07/07/20	Tue Prime Hour 3 Channels : KSNC,KSNG,KSNN,KSNNW Tuesday 9-10p World of Dance Tue 10e/9c-NBC	CM	9-10p	-T-----	:30	1	\$800.00	P3	3.40	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-T-----					1	\$800.00		3.40			
N46	Multi	07/08/20	07/08/20	Wed Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNNW Wednesday 7-8p	CM	7-8p	--W----	:30	1	\$800.00	P3	2.60	NM	1	\$800.00

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 Product Desc: PLPKS  
 Estimate: 8082

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$800.00		2.60			
N47	Multi	07/09/20	07/09/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$800.00	P3	3.00	NM	1	\$800.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Thursday 7-8p														
	Ellen's Game of Games Thu-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$800.00		3.00			
N48	Multi	07/09/20	07/09/20	Thur Prime Hour 2	CM	8-9p	---T---	:30	1	\$800.00	P3	2.40	NM	1	\$800.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Thursday 8-9p														
	Blindspot-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$800.00		2.40			
N49	Multi	07/09/20	07/09/20	Thur Prime Hour 3	CM	9-10p	---T---	:30	1	\$800.00	P3	2.20	NM	1	\$800.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Thursday 9-10p														
	Law & Order: SVU (R)-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$800.00		2.20			
N50	Multi	07/10/20	07/10/20	Fri Prime Hour 1	CM	7-8p	----F--	:30	1	\$500.00	P3	2.10	NM	1	\$500.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Friday 7-8p														
	World of Dance (R) Fri 8e/7c-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$500.00		2.10			
N51	Multi	07/10/20	07/10/20	Fri Prime Other 2	CM	8p-10p	----F--	:30	1	\$500.00	P3	1.90	NM	1	\$500.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Fri Prime Other 2 (8:00 PM-9:00 PM)														
	The Wall (R)-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$500.00		1.90			
N52	Multi	07/10/20	07/10/20	Fri Prime Other 2	CM	8p-10p	----F--	:30	1	\$500.00	P3	2.00	NM	1	\$500.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Fri Prime Other 2 (9:00 PM-10:00 PM)														
	Dateline-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$500.00		2.00			
N53	Multi	07/12/20	07/12/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	1.40	NM	1	\$100.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Today Show Su														
	Sunday Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$100.00		1.40			
N54	Multi	07/12/20	07/12/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$300.00	P3	2.80	NM	1	\$300.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Sun KSN News at Five														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$300.00		2.80			
N55	Multi	07/12/20	07/12/20	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$350.00	P3	1.30	NM	1	\$350.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Sunday 6-7p														
	Cannonball-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$350.00		1.30			
N56	Multi	07/12/20	07/12/20	Sun Prime Hour 2	CM	7-8p	-----S	:30	1	\$350.00	P3	1.90	NM	1	\$350.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Sunday 7-8p														
	The Titan Games (R)-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$350.00		1.90			





125 West 55th St  
New York, NY 10019

Contract # 27007558

Changes as of: 7/6/2020 at 1:27 PM

Version: Current State Version 2

CPE: 554/679/8082

Flight: 7/7/20 - 7/13/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: MENTZER MEDIA  
SERVICE

Advertiser: Plains PAC

Market: Wichita

Total \$: \$25,025.00

210 W. Pennsylvania  
Avenue  
Suite 250  
Towson, MD 21204

Product: PLPKS

Office: WASHINGTON

Total Spots: 62

Agency Order #: 9730254

Service: Nielsen

Total CPP: \$138.57

Buyer: Hewes, Ally

Primary Demo: Adults 35+

Total GRP: 180.6

Salesperson: KELLY JOHNS  
202-872-5880

Assistant: KELLY JOHNS  
202-872-5880

Traffic #: A2591296

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/7 - 7/13							Total Spots	Total \$	CPP*	GRP*
							7/7	7/8	7/9	7/10	7/11	7/12	7/13				
1	Tu-F,M 6:30a-7a		Kansas Today 3	\$150.00	1.6	30	1	1	1	1	0	0	1	5	\$750.00	\$93.75	8.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$200.00	2.1	30	2	2	2	2	0	0	2	10	\$2,000.00	\$95.24	21.0
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$175.00	1.8	30	1	1	1	1	0	0	1	5	\$875.00	\$97.22	9.0
4	Tu-F,M 4:30p-5p		Jeopardy	\$325.00	3.0	30	1	1	1	1	0	0	1	5	\$1,625.00	\$108.33	15.0
5	Tu-F,M 5p-5:30p		KSN News	\$275.00	3.3	30	1	1	1	1	0	0	1	5	\$1,375.00	\$83.33	16.5
6	Tu-F,M 6p-6:30p		KSN News	\$350.00	4.0	30	1	1	1	1	0	0	1	5	\$1,750.00	\$87.50	20.0
7	Tu-F,M 6:30p-7p		Wheel of Fortune	\$650.00	5.6	30	1	1	1	1	0	0	1	5	\$3,250.00	\$116.07	28.0
8	M 7p-8p		The Titan Games-NBC	\$800.00	3.8	30	0	0	0	0	0	0	1	1	\$800.00	\$210.53	3.8
9	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	3.6	30	0	0	0	0	0	0	1	1	\$800.00	\$222.22	3.6
10	M 9p-10p		Dateline Mon 10e/9c-NBC	\$800.00	3.2	30	0	0	0	0	0	0	1	1	\$800.00	\$250.00	3.2
11	Tu-F,M 10p-10:35p		KSN News	\$400.00	2.7	30	1	1	1	1	0	0	1	5	\$2,000.00	\$148.15	13.5
12	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	6.0	30	2	0	0	0	0	0	0	2	\$2,400.00	\$200.00	12.0
13	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$800.00	3.4	30	1	0	0	0	0	0	0	1	\$800.00	\$235.29	3.4
14	W 7p-8p		Chicago Med (R)-NBC	\$800.00	2.6	30	0	1	0	0	0	0	0	1	\$800.00	\$307.69	2.6
15	Th 7p-8p		Ellen's Game of Games Thu-NBC	\$800.00	3.0	30	0	0	1	0	0	0	0	1	\$800.00	\$266.67	3.0
16	Th 8p-9p		Blindspot-NBC	\$800.00	2.4	30	0	0	1	0	0	0	0	1	\$800.00	\$333.33	2.4
17	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	2.2	30	0	0	1	0	0	0	0	1	\$800.00	\$363.64	2.2
18	F 7p-8p		The Wall	\$500.00	2.1	30	0	0	0	1	0	0	0	1	\$500.00	\$238.10	2.1
19	F 8p-9p		Dateline	\$500.00	1.9	30	0	0	0	1	0	0	0	1	\$500.00	\$263.16	1.9
20	F 9p-10p		Dateline-NBC	\$500.00	2.0	30	0	0	0	1	0	0	0	1	\$500.00	\$250.00	2.0





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27007558	<b>Changes as of:</b> 7/6/2020 at 1:27 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 554/679/8082	<b>Flight:</b> 7/7/20 - 7/13/20	<b>Station:</b> KSNW
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Plains PAC	<b>Market:</b> Wichita
210 W. Pennsylvania Avenue	<b>Product:</b> PLPKS	<b>Office:</b> WASHINGTON
Suite 250	<b>Agency Order #:</b> 9730254	<b>Service:</b> Nielsen
Towson, MD 21204	<b>Buyer:</b> Hewes, Ally	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$25,025.00
		<b>Total Spots:</b> 62
		<b>Total CPP:</b> \$138.57
		<b>Total GRP:</b> 180.6
		<b>Traffic #:</b> A2591296

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/7 - 7/13							Total Spots	Total \$	CPP*	GRP*
							7/7	7/8	7/9	7/10	7/11	7/12	7/13				
21	Su 8a-9a		Sunday Today Show	\$100.00	1.4	30	0	0	0	0	0	1	0	1	\$100.00	\$71.43	1.4
22	Su 5p-5:30p		KSN News	\$300.00	2.8	30	0	0	0	0	0	1	0	1	\$300.00	\$107.14	2.8
23	Su 6p-7p		Cannonball-NBC	\$350.00	1.3	30	0	0	0	0	0	1	0	1	\$350.00	\$269.23	1.3
24	Su 7p-8p		The Titan Games (R)-NBC	\$350.00	1.9	30	0	0	0	0	0	1	0	1	\$350.00	\$184.21	1.9
<b>TOTALS:</b>							<b>12</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>0</b>	<b>4</b>	<b>12</b>	<b>62</b>	<b>\$25,025.00</b>	<b>\$138.57</b>	<b>180.6</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27007558	<b>Changes as of:</b> 7/6/2020 at 1:27 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 554/679/8082	<b>Flight:</b> 7/7/20 - 7/13/20	<b>Station:</b> KSNW
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Plains PAC	<b>Market:</b> Wichita
210 W. Pennsylvania Avenue	<b>Product:</b> PLPKS	<b>Office:</b> WASHINGTON
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	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$25,025.00
		<b>Total Spots:</b> 62
		<b>Total CPP:</b> \$138.57
		<b>Total GRP:</b> 180.6
		<b>Traffic #:</b> A2591296

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/06/20 11:12 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$25,025</b>
<b>KSNW Share:</b>	<b>100%</b>
<b>Comment:</b>	
	<b>Competitive Unknown</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$25,025.00	\$138.57	180.6
<b>Total</b>	<b>100%</b>	<b>62</b>	<b>\$25,025.00</b>	<b>\$138.57</b>	<b>180.6</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jul	62	\$25,025.00
<b>Total</b>	<b>62</b>	<b>\$25,025.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/6/20 12:43 PM	KELLY JOHNS	Confirmed			\$0	\$25,025.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	7/6/20 8:32 AM					\$0	\$0	
New	7/6/20 8:18 AM	KELLY JOHNS	Confirmed	62		\$25,025.00	\$25,025.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Avenue, Suite 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Plains PAC

Address: 12641 Antioch Road, Suite 1040 Overland Parks, KS 66213

Contact:

Phone number: 913-732-9110

Email: plainspac@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer: Kimberly Ford

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Kris Kobach

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

United States Senate

Date of election: 8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Tammie Wingrove*

Name: Tammie Wingrove

Date of Request to Purchase Ad Time: 06/26/2020

**Station Representative**

Signature: *Audrey Berry*

Name: *Audrey Berry*

Date of Station Agreement to Sell Time: *7/6/20*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received: *7/6/20*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)\*

☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

*A2591296*

Station Call Letters:

*KSNW*

Date Received/Requested:

*7/6/20*

Est. #:

*8082*

Station Location:

*Wichita, KS*

Run Start and End Dates:

*7/7 - 7/13/20*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.